



ONTARIO WINES DIRECT DELIVERY PROGRAM

IMPLEMENTATION & MERCHANDISING GUIDE

MARCH 2023



TABLE OF CONTENTS

- Objective 3
- Overview 3
- Instructions 3
- LCBO Strategic Priorities 4
- Benefits Of Supporting Local..... 4
- Background 5
- Summary Chart of Clusters by Store 6
- Process 12
- Signage Components..... 12
- Merchandising Instructions..... 12
- Replenishing Inventory..... 12
- Participating Products..... 13
 - Cluster 1 – Niagara 13
 - Cluster 2 – Prince Edward County..... 14
 - Cluster 3 – Essex-Pelee-Island-Coast..... 17
 - Cluster 4 – Grey Bruce/Huron 19
 - Cluster 5 – South Coast..... 20
 - Cluster 6 – Muskoka 21
 - Cluster 7 – Ottawa River 22
 - Cluster 8 – VQA Enhancement..... 23
 - Cluster 9 – Icewine 30
- Products Removed From OWDD Program 31
- Winery Contact Information 32

IF YOU HAVE ANY QUESTIONS ABOUT THIS PROGRAM, PLEASE CONTACT:

Sean Adams (he/him)
Product Advisor, Local
416-864-6358 | sean.adams@lcbo.com

OBJECTIVE

To grow and develop regional wines as well as augment the Ontario wine assortment in stores with market potential.

OVERVIEW

The Vintages and LCBO Go-to-Market programs have been consolidated and renamed the **Ontario Wines Direct Delivery Program (DDp)**. The Ontario Wines DDp replaces the Go-to-Market program with an easier to execute, understand and manage program, improving both operational efficiencies and sales results. Products are either merchandised in Vintages or LCBO Wines at the discretion of the Ontario Wines category.

The DDp program is designed to provide Ontario wineries with an alternative distribution option for 100% Ontario-grown products. The program is best suited to products that have a strong local appeal or fill a small or localized niche market. Wineries deliver approved products directly to participating stores.

Participating wineries will be expected to support sales via in-store tastings for both customers and staff.

INSTRUCTIONS

STEP 1: Determine which cluster your store belongs to. (page 4 - 9)

STEP 2: Review the list of products available for each cluster. (page 11 - 26)

STEP 3: Select the products you wish to list.

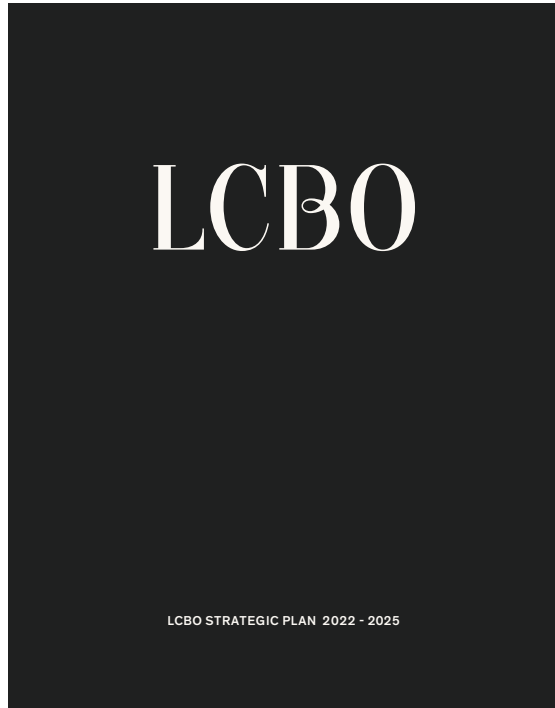
STEP 4: Expect contact from the winery or contact the winery yourself. The winery contact information and distributor codes are on page 28 and 29.

Direct Delivery Vendor Portal (DDVP)

If you are interested in ordering any of the products in this guide, please list the item(s) in the ISE system and order using DCM ensuring a SOQ is generated. Remember to set the Distributor Code to the proper supplier. Delivery restrictions may apply.

Note: The Ontario Wines Direct Delivery Program (DDp) is different from the Ontario Wines Emergency Replenishment Program, in which upon a DM's approval, winery-to-store delivery of regularly listed wines is permitted during warehouse outages in high volume seasons.

LCBO STRATEGIC PRIORITIES



MANDATES

1 PROMOTE LOCAL & HELP SHAPE A MORE SUSTAINABLE ONTARIO

2 SUPPORT THE MODERNIZATION OF THE BEVERAGE ALCOHOL MARKETPLACE

3 DELIVER RETURNS TO THE PEOPLE OF ONTARIO

BENEFITS OF SUPPORTING LOCAL



*Economy, Community, and Environment graphics used with permission by Wine Marketing Association of Ontario. Please see winecountryontario.ca to learn more about VQA and supporting local.

BACKGROUND

THE CLUSTER APPROACH USED TO DEFINE THE DDP LOCATION

Nine store clusters have been identified, based on historical sales performance, sales potential and proximity to specific wine regions, including up-and-coming regions. Wines will be approved for specific clusters by the Ontario Wines category and the individual stores will maintain the discretion of which approved wines they choose to accept.

Seven of the clusters were selected to support the objective of developing regional wines in their local areas where customer support and demand is strongest, specifically:

- Niagara
- Prince Edward County
- Essex Pelee Island Coast (EPIC)
- Grey Bruce/Huron
- South Coast
- Muskoka
- Ottawa River

The other two clusters have been identified, specifically:

VQA ENHANCEMENT

- Includes stores that have strong premium VQA Ontario sales.
- Space to accommodate an enhanced assortment of Ontario wines.

ICEWINE

- Comprised of stores where historical Icewine sales are strong.
- Includes locations that are well positioned for tourism and cross-border shopping.

Wines may be accepted for more than one cluster. For example a premium pinot noir from Prince Edward County may be approved both for the Prince Edward County cluster as well as the VQA Enhancement cluster. This will allow for wines that excel in their base cluster to expand to stores in a cluster that supports strong premium VQA sales.

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
1								X	
4								X	
5								X	
6								X	
7								X	
10								X	
14								X	
15								X	
16								X	
17								X	
18								X	
21								X	
22				X					
23	X								
24	X								
28					X				
29				X					
31				X					
32			X						
34			X						
35		X							
36		X							
38								X	
40								X	
41		X							
44	X								
45		X							
46				X					
53				X					
55							X		
57		X							
59				X					
60								X	
61			X						
62			X						
65		X							
71		X							
72							X		
74					X				
77						X			
79		X							
80						X			
82		X							
84		X							
85							X		
88					X				
93	X								
94							X		

*New to program

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
95				X					
97		X							
101								X	
102						X			
106						X			
109			X						
115								X	
124								X	
126			X						
130						X			
132							X		
140		X							
141			X						
143	X								
144							X		
145				X					
146				X					
149								X	
150								X	
153			X						
154		X							
160					X				
164								X	
166			X						
167		X							
177									X
181					X				
187								X	
191								X	
192					X				
193			X						
194				X					
196				X					
199					X				
200			X						
201								X	
202				X					
205				X					
209				X					
210				X					
211								X	
212								X	
214								X	
216				X					
217								X	
219						X			
221		X							
226								X	

*New to program

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
228								X	
229	X								
233	X								
238					X				
239			X						
240					X				
243								X	
244				X					
246				X					
247		X							
250								X	
252								X	
253								X	
263		X							
264				X					
268					X				
270				X					
275				X					
276					X				
277								X	
278			X						
284				X					
286			X						
288				X					
289				X					
299					X				
300								X	
301							X		
310								X	
312	X								
313				X					
326	X								
330			X						
331				X					
334								X	
343		X							
344								X	
351		X							
355								X	
359						X			
360								X	
361					X				
367			X						
370			X						
371								X	
372			X						
373								X	
378		X							
383								X	

*New to program

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
384								X	
385									X
386								X	
387						X			
388		X							
389		X							
390									X
392								X	
393								X	
394		X							
398								X	
401								X	
406				X					
407						X			
411								X	
412								X	
414		X							
417	X								
419				X					
420								X	
427			X						
429					X				
430					X				
431		X							
432		X							
434								X	
438			X						
442							X		
443		X							
444									X
445								X	
446	X								
449		X							
452								X	
454				X					
455							X		
459			X						
461			X						
465		X							
469						X			
474		X							
481								X	
483								X	
486								X	
490								X	
495								X	
497								X	
499		X							

*New to program

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
500								X	
505								X	
509	X								
510					X				
511								X	
513				X					
517		X							
522								X	
523								X	
526		X							
528								X	
532								X	
537				X					
539			X						
544				X					
545	X								
546								X	
548			X						
549				X					
550				X					
551								X	
553								X	
556								X	
558					X				
559					X				
564								X	
568								X	
569		X							
575			X						
579						X			
580									X
582				X					
584								X	
585									X
586									X
590									X
593				X					
605				X					
606				X					
609		X							
614								X	
617				X					
619								X	
623									X
624								X	
629									X
637								X	
638							X		

*New to program

SUMMARY OF CLUSTERS BY STORE

Store Number	CLUSTERS								
	Niagara	PEC	EPIC	Grey Bruce/ Huron	South Coast	Muskoka	Ottawa River	VQA Enhancement	Icewine
640								X	
641								X	
643								X	
644								X	
645								X	
646								X	
658								X	
670		X							
676								X	
684				X					
702				X					
703									X
741				X					
771								X	
776								X	

*New to program

PROCESS

1. Winery or Agent submits wines to Category's DDP call for consideration to be included in the program.
2. Winery or Agent sets up meeting to discuss submission with Product Manager including discussion of selected cluster(s).
 - Wineries should select the specific regional cluster that best reflects their point of origin.
 - Wineries may apply for more than one cluster (e.g. both the Prince Edward County and the VQA Enhancement clusters).
 - Only Icewine will be considered for the Icewine cluster.
3. Ontario Wines category performs an organoleptic evaluation and reviews the submission to the program.
4. The Ontario Wines category sends stores a list of the approved LCBO and Vintages wines for each cluster.
5. Winery or Agent may then approach any or all stores in their corresponding approved cluster for potential listing.
6. Retail stores make the final listing decision on which wines to accept for Direct Delivery based on their business considerations.

SIGNAGE COMPONENTS

Retail stores should support any wines they have selected to list, by printing and installing a generic Shelf Talker and bin tag. The Ontario Wines category will ensure that a tasting note is available for all participating wines.

MERCHANDISING INSTRUCTIONS

LCBO DDP WINES

- DDP wines designated as LCBO wines, are to be merchandised in the LCBO wines section in accordance with the stores existing merchandising guidelines.
- LCBO DDP wines are included in the store's SKU count, and are planogrammed – and the one-in-one-out rule applies.

VINTAGES DDP WINES

- Vintages DDP wines are merchandised in the Vintages area at the discretion of the Store Manager/Product Consultant.

REPLENISHING INVENTORY

Retail stores should manage inventory and order replenishment stock using DCM, ensuring a SOQ is generated. Once sufficient historical sales data is collected, DCM will generate SOQ's and forecast replenishment stock based on the store's established rate of sales.

CLUSTER - NIAGARA

PARTICIPATING STORES

23, 24, 44, 93, 143, 229, 233, 312, 326, 417, 446, 509, 545

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
025458	NEW Cave Spring CS2Go Riesling Dry VQA	4 × 200	\$21.95	LCBO ONTARIO WINES	CAVE SPRING VINEYARD
644740	Leaning Post Riesling Wismer Foxcroft Vineyard VQA	750	\$24.95	VINTAGES - ONTARIO WINES	LEANING POST WINES
021967	Ridgepoint Wines Appassimento VQA	750	\$50.00	VINTAGES - ONTARIO WINES	RIDGEPOINT WINES
025292	Southbrook Triomphe Orange Wine VQA	750	\$29.95	VINTAGES - ONTARIO WINES	SOUTHBROOK ORGANIC VINEYARDS
018164	Wildass Rosé VQA Can	250	\$6.95	VINTAGES - ONTARIO WINES	STRATUS VINEYARDS
018165	Charles Baker Riesling VQA Can	250	\$6.95	VINTAGES - ONTARIO WINES	
022002	Wildass Sauvignon Blanc VQA Can	250	\$6.95	VINTAGES - ONTARIO WINES	
412759	Stratus Cabernet Franc VQA	750	\$39.20	VINTAGES - ONTARIO WINES	
660704	Stratus White VQA	750	\$39.20	VINTAGES - ONTARIO WINES	
026123	Sunnybrook Estate Maple Apple Wine	750	\$17.95	LCBO ONTARIO WINES	SUNNYBROOK FARM
111989	Tawse Quarry Road Chardonnay VQA	750	\$35.95	VINTAGES - ONTARIO WINES	TAWSE WINERY INC
384966	Tawse Spark Brut Sparkling VQA	750	\$25.95	VINTAGES - ONTARIO WINES	
021553	13th Street Expression Cabernet Franc Rosé VQA Can	250	\$5.95	LCBO ONTARIO WINES	13th STREET WINERY
021554	13th Street Expression Pinot Grigio VQA Can	250	\$5.95	LCBO ONTARIO WINES	
018288	NEW Tzafona Cellars Nava Blanc VQA	750	\$19.95	LCBO ONTARIO WINES	TZAFONA
018289	NEW Tzafona Cellars Nava Ruby VQA	750	\$19.95	LCBO ONTARIO WINES	
495523	Vieni Red Trillium Ripasso VQA	750	\$16.95	LCBO ONTARIO WINES	VIENI ESTATES
032454	NEW Westcott Vineyards Butlers' Grant Old Vines Pinot Noir VQA	750	\$59.95	VINTAGES - ONTARIO WINES	WESTCOTT VINEYARDS
032522	NEW Westcott Vineyards Block 76 Chardonnay VQA	750	\$47.95	VINTAGES - ONTARIO WINES	

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - PRINCE EDWARD COUNTY

PARTICIPATING STORES

35, 36, 41, 45, 57, 65, 71, 79, 82, 84, 97, 140, 154, 167, 221, 247, 263, 343, 351, 378, 388, 389, 394, 414, 431, 432, 443, 449, 465, 474, 499, 517, 526, 569, 609, 670

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
453308	Broken Stone Pinot Noir VQA	750	\$29.95	VINTAGES - ONTARIO WINES	BROKEN STONE WINERY
668269	Broken Stone Chardonnay VQA	750	\$26.95	VINTAGES - ONTARIO WINES	
237883	Casa Dea Pinot Grigio VQA	750	\$19.95	VINTAGES - ONTARIO WINES	CASA DEA VINEYARDS LTD
241612	Casa Dea Cabernet Franc VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
261263	Casa Dea Dea's Cuvée VQA	750	\$20.95	VINTAGES - ONTARIO WINES	
025348	Closson Chase K.J. Watson Vineyards Rosé VQA <i>*temporarily unavailable</i>	750	\$24.00	VINTAGES - ONTARIO WINES	CLOSSON CHASE VINEYARDS
148866	NEW Closson Chase Vineyard Chardonnay VQA	750	\$35.00	VINTAGES - ONTARIO WINES	
583534	Exultet Estates Royal Road Recipe Pinot Noir VQA	750	\$55.00	VINTAGES - ONTARIO WINES	EXULTET ESTATES INC
516567	Grange of Prince Edward Almanac Red VQA	750	\$18.95	LCBO ONTARIO WINES	GRANGE OF PRINCE EDWARD VINEYARDS AND ESTATE WINERY
401802	Harwood Estate Windward White VQA	750	\$15.95	LCBO ONTARIO WINES	HARWOOD ESTATE VINEYARDS INC
583518	Harwood Estate Admiral's Blend VQA	750	\$19.95	LCBO ONTARIO WINES	
016876	Hinterland Borealis VQA	750	\$24.00	LCBO ONTARIO WINES	HINTERLAND WINE COMPANY
018361	Hinterland Whitecap VQA	750	\$23.25	LCBO ONTARIO WINES	
426023	Hinterland Ancestral VQA	750	\$25.30	LCBO ONTARIO WINES	
020237	Huff Estates All Day Rosé VQA Can	250	\$4.90	VINTAGES - ONTARIO WINES	HUFF ESTATES INC
025347	Huff Estates The Weekender VQA	750	\$17.95	VINTAGES - ONTARIO WINES	
063982	Huff Estates Getaway Rosé VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
134221	Huff Estates Buried Vine Pinot Gris VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
134239	Huff Estates Merlot VQA	750	\$19.50	VINTAGES - ONTARIO WINES	
155606	Huff Estates Day Tripping Riesling VQA	750	\$19.50	VINTAGES - ONTARIO WINES	

CLUSTER - PRINCE EDWARD COUNTY (CONTINUED)

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
015549	Lacey Estates Lot 9 Cabernet Franc VQA <i>*temporarily unavailable</i>	750	\$26.00	VINTAGES - ONTARIO WINES	LACEY ESTATES WINERY
018236	Lacey Estates INOX Chardonnay VQA	750	\$22.00	VINTAGES - ONTARIO WINES	
132639	Lacey Estates Inspired Gewürztraminer VQA	750	\$20.00	VINTAGES - ONTARIO WINES	
033136	NEW Lighthall Vineyards Culmination Nature Blanc de Blanc VQA	750	\$39.95	LCBO ONTARIO WINES	LIGHTHALL VINEYARDS
033187	NEW Lighthall Vineyards Fondation Chardonnay VQA <i>*expected April/May 2023</i>	750	\$29.95	VINTAGES - ONTARIO WINES	
558817	Highway 29 Raspberry Wine	750	\$22.00	LCBO ONTARIO WINES	NEEDHAMS MARKET GARDEN
010441	Norman Hardie Calcaire VQA	750	\$25.20	VINTAGES - ONTARIO WINES	NORMAN HARDIE VINEYARD AND WINERY
125310	Norman Hardie County Pinot Noir Unfiltered VQA	750	\$49.00	VINTAGES - ONTARIO WINES	
131169	Norman Hardie Riesling VQA	750	\$21.20	VINTAGES - ONTARIO WINES	
184432	Norman Hardie Chardonnay Unfiltered VQA	750	\$39.20	VINTAGES - ONTARIO WINES	
208702	Norman Hardie Pinot Noir Unfiltered VQA	750	\$49.00	VINTAGES - ONTARIO WINES	
232751	Norman Hardie Chardonnay Cuvee 'L' Unfiltered VQA	750	\$80.00	VINTAGES - ONTARIO WINES	
237123	Norman Hardie County Cabernet Franc Unfiltered VQA	750	\$29.20	VINTAGES - ONTARIO WINES	
359547	Norman Hardie County Pinot Gris VQA	750	\$29.20	VINTAGES - ONTARIO WINES	
518001	Norman Hardie Cabernet Franc Unfiltered VQA	750	\$35.20	VINTAGES - ONTARIO WINES	
019301	NEW Rosehall Run Pixie Petite Rosé Spritzer	355	\$3.95	LCBO ONTARIO WINES	ROSEHALL RUN VINEYARDS INC
032373	NEW Rosehall Run Indigo Sparkling Wine VQA	750	\$25.00	LCBO ONTARIO WINES	

CLUSTER - PRINCE EDWARD COUNTY (CONTINUED)

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
468405	Stanners Vineyard Chardonnay VQA	750	\$30.00	VINTAGES - ONTARIO WINES	STANNERS VINEYARDS INC
490359	Stanners Vineyard Pinot Noir VQA	750	\$40.00	VINTAGES - ONTARIO WINES	
401919	Sugarbush Vineyards Chardonnay VQA	750	\$21.00	LCBO ONTARIO WINES	SUGARBUSH VINEYARDS LTD
401927	Sugarbush Vineyards Gamay VQA	750	\$20.00	LCBO ONTARIO WINES	
402214	Sugarbush Vineyards Cabernet Franc VQA	750	\$21.00	LCBO ONTARIO WINES	
441451	Sugarbush Vineyards Riesling VQA	750	\$20.00	LCBO ONTARIO WINES	
441469	Sugarbush Vineyards Gewürztraminer VQA	750	\$20.00	LCBO ONTARIO WINES	
015365	Three Dog Winery Dog House Rosé VQA	750	\$17.00	LCBO ONTARIO WINES	THREE DOG WINERY
492967	Three Dog Winery Pinot Grigio VQA	750	\$20.20	LCBO ONTARIO WINES	
639872	Three Dog Winery Reiki Riesling VQA	750	\$17.00	LCBO ONTARIO WINES	
091934	Waupoons Honeysuckle VQA	750	\$15.00	LCBO ONTARIO WINES	WAUPOOS ESTATES WINERY
293001	Waupoons Red Rabbit VQA	750	\$18.00	LCBO ONTARIO WINES	
293019	Waupoons White Rabbit VQA	750	\$16.00	LCBO ONTARIO WINES	

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - ESSEX PELEE ISLAND COAST

PARTICIPATING STORES

32, 34, 61, 62, 109, 126, 141, 153, 166, 193, 200, 239, 278, 286, 330, 367, 370, 372, 427, 438, 459, 461, 539, 548, 575

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
426585	CREW Posh Cuvée VQA	750	\$14.95	LCBO ONTARIO WINES	
483834	CREW Riesling VQA	750	\$16.95	LCBO ONTARIO WINES	COLCHESTER RIDGE ESTATE WINERY
483842	CREW Chardonnay VQA	750	\$14.95	LCBO ONTARIO WINES	
538272	CREW Sauvignon Blanc VQA	750	\$17.95	LCBO ONTARIO WINES	
022614	Cooper's Hawk Vineyards Hawkeye VQA	750	\$15.95	LCBO ONTARIO WINES	COOPER'S HAWK VINEYARDS
296533	Cooper's Hawk Rosé VQA	750	\$15.95	LCBO ONTARIO WINES	
318402	Cooper's Hawk Riesling VQA	750	\$16.95	LCBO ONTARIO WINES	
361873	Cooper's Hawk Touché White VQA	750	\$18.95	LCBO ONTARIO WINES	
453167	Cooper's Hawk Unoaked Chardonnay VQA	750	\$14.95	LCBO ONTARIO WINES	
585950	Cooper's Hawk Cabernet Franc VQA	750	\$19.95	LCBO ONTARIO WINES	
021552	Mastronardi Broken Barrel Wine & Cider Peach	750	\$8.75	LCBO ONTARIO WINES	MASTRONARDI ESTATE WINERY
261347	Mastronardi Sangria	750	\$9.95	LCBO ONTARIO WINES	
382887	Mastronardi White Sangria	750	\$9.95	LCBO ONTARIO WINES	
028552	North 42 Degrees Summer Chill VQA	750	\$18.65	LCBO ONTARIO WINES	NORTH 42 DEGREES ESTATE WINERY
493064	North 42 Degrees Pinot Noir VQA	750	\$22.95	LCBO ONTARIO WINES	
538744	North 42 Degrees Cabernet Sauvignon VQA	750	\$22.95	LCBO ONTARIO WINES	
021548	Oxley Estate Cab Syrah Rosé VQA	750	\$15.95	LCBO ONTARIO WINES	OXLEY ESTATE WINERY INC
558809	Oxley Estate Weather Rock Cabernet Franc VQA	750	\$14.10	LCBO ONTARIO WINES	
583526	Oxley Estate Weather Rock Pinot Grigio VQA	750	\$13.95	LCBO ONTARIO WINES	
028616	Paglione Pinot Grigio VQA	750	\$19.95	LCBO ONTARIO WINES	PAGLIONE ESTATE WINERY

CLUSTER - ESSEX PEELEE ISLAND COAST (CONTINUED)

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
485821	Quai du Vin Signature Series White VQA	750	\$16.00	LCBO ONTARIO WINES	QUAI DU VIN ESTATE WINERY
516732	Quai du Vin Vidal VQA	750	\$13.00	LCBO ONTARIO WINES	
538777	Quai du Vin Signature Series Red VQA	750	\$13.00	LCBO ONTARIO WINES	
023877	Sprucewood Shores Beach Glass Riesling Pinot Grigio VQA	750	\$19.95	LCBO ONTARIO WINES	SPRUCEWOOD SHORES ESTATE WINERY
138420	Sprucewood Shores Hawk's Flight Reserve Appasimento VQA	750	\$45.00	VINTAGES - ONTARIO WINES	
266486	NEW Sprucewood Shores Lady in Red VQA	750	\$14.95	LCBO ONTARIO WINES	
326249	Sprucewood Shores Riesling VQA	750	\$13.95	LCBO ONTARIO WINES	
348524	Sprucewood Shores Warm N Cozy Mulled Wine	750	\$11.95	LCBO ONTARIO WINES	
517425	Sprucewood Shores Sweet Select Riesling VQA	750	\$14.95	LCBO ONTARIO WINES	
030530	Viewpointe The Real McCoy VQA	750	\$17.15	LCBO ONTARIO WINES	VIEWPOINTE ESTATE WINERY
220723	Viewpointe Cabernet Merlot VQA	750	\$13.35	LCBO ONTARIO WINES	
668806	Viewpointe Surfside White VQA	750	\$13.95	LCBO ONTARIO WINES	
015854	Vivace Estate Brillante Rosé VQA	750	\$13.95	LCBO ONTARIO WINES	VIVACE ESTATE WINERY
025561	Vivace Pinot Grigio VQA	750	\$14.95	LCBO ONTARIO WINES	
025563	Vivace Etude - Marechal Foch VQA	750	\$14.15	LCBO ONTARIO WINES	

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - GREY BRUCE/HURON

PARTICIPATING STORES

22, 29, 31, 46, 53, 59, 95, 145, 146, 194, 196, 202, 205, 209, 210, 216, 244, 246, 264, 270, 275, 284, 288, 289, 313, 331, 406, 419, 454, 513, 537, 544, 549, 550, 582, 593, 605, 606, 617, 684, 702, 741

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
609008	Alton Farms Chardonnay VQA	750	\$16.20	LCBO ONTARIO WINES	ALTON FARMS ESTATE WINERY
609016	Alton Farms Sauvignon Blanc VQA	750	\$16.20	LCBO ONTARIO WINES	
668640	Alton Farms Cabernet VQA	750	\$25.15	LCBO ONTARIO WINES	
326744	Coffin Ridge Into the Light White	750	\$20.45	VINTAGES - ONTARIO WINES	COFFIN RIDGE BOUTIQUE WINERY
542217	Coffin Ridge L'Acadie Blanc	750	\$24.30	VINTAGES - ONTARIO WINES	
028799	Cornerfield Power & Grace VQA	750	\$19.95	LCBO ONTARIO WINES	CORNERFIELD WINE COMPANY
013584	Unapologetically Brilliant Rosé VQA	750	\$15.95	LCBO ONTARIO WINES	DARK HORSE ESTATE WINERY
013585	One Horse Town Pinot Grigio VQA	750	\$16.95	LCBO ONTARIO WINES	
016926	One Horse Town Vidal VQA Can <i>*temporarily unavailable</i>	250	\$4.95	LCBO ONTARIO WINES	
019910	One Horse Town Marquette VQA	750	\$19.95	LCBO ONTARIO WINES	
023864	Valegro Vidal Icewine VQA	375	\$19.95	VINTAGES - ONTARIO WINES	
010518	Georgian Hills Notty Bay Blanc	750	\$18.95	VINTAGES - ONTARIO WINES	GEORGIAN HILLS VINEYARDS INC
018169	Georgian Hills Notty Bay Rouge VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
345140	Georgian Hills Seyval Blanc VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
483883	Georgian Hills Marechal Foch VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
558833	Heritage Estate Apple Wine	750	\$15.95	LCBO ONTARIO WINES	HERITAGE ESTATE WINERY + CIDERY
032298	NEW The Roost Two Wrongs Make A White VQA	750	\$19.95	VINTAGES - ONTARIO WINES	THE ROOST WINE COMPANY
521260	The Roost Rosé VQA	750	\$21.95	VINTAGES - ONTARIO WINES	
521278	The Roost The Barn Red VQA	750	\$22.95	VINTAGES - ONTARIO WINES	
644682	The Roost Bunch'a Trouble Sparkling Rosé VQA	750	\$26.95	VINTAGES - ONTARIO WINES	

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - SOUTH COAST

PARTICIPATING STORES

28, 74, 88, 160, 181, 192, 199, 238, 240, 268, 276, 299, 361, 429, 430, 510, 558, 559

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
023922	Front Road Cellars Kindred Red Blend VQA	750	\$16.25	LCBO ONTARIO WINES	BLUEBERRY HILL ESTATES
024476	Front Road Cellars Kindred White Blend VQA	750	\$14.95	LCBO ONTARIO WINES	
327700	Burning Kiln Strip Room VQA	750	\$24.95	VINTAGES - ONTARIO WINES	BURNING KILN WINERY INC
360388	Burning Kiln Harvest Party Red VQA	750	\$16.50	LCBO ONTARIO WINES	
360404	Burning Kiln Harvest Party White VQA	750	\$16.50	LCBO ONTARIO WINES	
373571	Burning Kiln Horse and Boat Riesling VQA	750	\$20.40	VINTAGES - ONTARIO WINES	
016207	Smoke & Gamble Cabernet VQA	750	\$19.95	VINTAGES - ONTARIO WINES	DOVER 13 WINES & SPIRITS
017440	Frisky Beaver Badass Baco VQA	750	\$15.95	LCBO ONTARIO WINES	
019933	Smoke & Gamble Appassimento VQA	750	\$49.95	VINTAGES - ONTARIO WINES	
022462	Frisky Beaver Bubbly Beaver VQA	750	\$19.95	LCBO ONTARIO WINES	
485821	Quai du Vin Signature Series White VQA	750	\$16.00	LCBO ONTARIO WINES	QUAI DU VIN ESTATE WINERY
516732	Quai du Vin Vidal VQA	750	\$13.00	LCBO ONTARIO WINES	
538777	Quai du Vin Signature Series Red VQA	750	\$13.00	LCBO ONTARIO WINES	

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - MUSKOKA

PARTICIPATING STORES

77, 80, 102, 106, 130, 219, 359, 387, 407, 469, 579

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
558833	Heritage Estate Apple Wine	750	\$15.95	LCBO ONTARIO WINES	HERITAGE ESTATE WINERY + CIDERY
015300	Muskoka Lakes Cranberry Splash Wine Spritzer	355	\$3.75	LCBO ONTARIO WINES	MUSKOKA LAKES WINERY
234880	Muskoka Lakes Georgian Bay Rosé	750	\$18.95	LCBO ONTARIO WINES	MUSKOKA LAKES WINERY

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - OTTAWA RIVER

PARTICIPATING STORES

55, 72, 85, 94, 132, 144, 301, 442, 455, 638

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
013708	KIN Vineyards Chardonnay VQA	750	\$25.00	VINTAGES - ONTARIO WINES	KIN VINEYARDS
015462	KIN Vineyards KINDLING Sparking Vidal VQA	750	\$26.00	VINTAGES - ONTARIO WINES	
017199	KIN Vineyards Civil Grit Chardonnay VQA	750	\$25.00	VINTAGES - ONTARIO WINES	
023797	KIN Vineyards Civil Grit Marquette VQA	750	\$25.00	VINTAGES - ONTARIO WINES	
558817	Highway 29 Raspberry Wine	750	\$22.00	LCBO ONTARIO WINES	NEEDHAMS MARKET GARDEN

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - VQA ENHANCEMENT

PARTICIPATING STORES

1, 4, 5, 6, 7, 10, 14, 15, 16, 17, 18, 21, 38, 40, 60, 101, 115, 124, 149, 150, 164, 187, 191, 201, 211, 212, 214, 217, 226, 228, 243, 250, 252, 253, 277, 300, 310, 334, 344, 355, 360, 371, 373, 383, 384, 386, 392, 393, 398, 401, 411, 412, 420, 434, 445, 452, 481, 483, 486, 490, 495, 497, 500, 505, 511, 522, 523, 528, 532, 546, 551, 553, 556, 564, 568, 584, 614, 619, 624, 637, 640, 641, 643, 644, 645, 646, 658, 676, 771, 776

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format		Merchandising Location	Winery
		(mL)	Retail		
023922	Front Road Cellars Kindred Red Blend VQA	750	\$16.25	LCBO ONTARIO WINES	BLUEBERRY HILL ESTATES
024476	Front Road Cellars Kindred White Blend VQA	750	\$14.95	LCBO ONTARIO WINES	
453308	Broken Stone Pinot Noir VQA	750	\$29.95	VINTAGES - ONTARIO WINES	BROKEN STONE WINERY
668269	Broken Stone Chardonnay VQA	750	\$26.95	VINTAGES - ONTARIO WINES	
327700	Burning Kiln Strip Room VQA	750	\$24.95	VINTAGES - ONTARIO WINES	BURNING KILN WINERY INC
373571	Burning Kiln Horse and Boat Riesling VQA	750	\$20.40	VINTAGES - ONTARIO WINES	
237883	Casa Dea Pinot Grigio VQA	750	\$19.95	VINTAGES - ONTARIO WINES	CASA DEA VINEYARDS LTD
241612	Casa Dea Cabernet Franc VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
261263	Casa Dea Dea's Cuvée VQA	750	\$20.95	VINTAGES - ONTARIO WINES	
025458	NEW Cave Spring CS2Go Riesling Dry VQA	800	\$21.95	LCBO ONTARIO WINES	CAVE SPRING VINEYARD
025348	Closson Chase K.J. Watson Vineyards Rosé VQA <i>*temporarily unavailable</i>	750	\$24.00	VINTAGES - ONTARIO WINES	CLOSSON CHASE VINEYARDS
148866	NEW Closson Chase Vineyard Chardonnay VQA	750	\$35.00	VINTAGES - ONTARIO WINES	
326744	Coffin Ridge Into the Light White	750	\$20.45	VINTAGES - ONTARIO WINES	COFFIN RIDGE BOUTIQUE WINERY
542217	Coffin Ridge L'Acadie Blanc	750	\$24.30	VINTAGES - ONTARIO WINES	
426585	CREW Posh Cuvée VQA	750	\$14.95	LCBO ONTARIO WINES	COLCHESTER RIDGE ESTATE WINERY
483834	CREW Riesling VQA	750	\$16.95	LCBO ONTARIO WINES	
483842	CREW Chardonnay VQA	750	\$14.95	LCBO ONTARIO WINES	
538272	CREW Sauvignon Blanc VQA	750	\$17.95	LCBO ONTARIO WINES	
022614	Cooper's Hawk Vineyards Hawkeye VQA	750	\$15.95	LCBO ONTARIO WINES	COOPER'S HAWK VINEYARDS
296533	Cooper's Hawk Rosé VQA	750	\$15.95	LCBO ONTARIO WINES	
318402	Cooper's Hawk Riesling VQA	750	\$16.95	LCBO ONTARIO WINES	
361873	Cooper's Hawk Touché White VQA	750	\$18.95	LCBO ONTARIO WINES	
453167	Cooper's Hawk Unoaked Chardonnay VQA	750	\$14.95	LCBO ONTARIO WINES	
585950	Cooper's Hawk Cabernet Franc VQA	750	\$19.95	LCBO ONTARIO WINES	

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format (mL)	Retail	Merchandising Location	Winery
028799	Cornerfield Power & Grace VQA	750	\$19.95	LCBO ONTARIO WINES	CORNERFIELD WINE COMPANY
583534	Exultet Estates Royal Road Recipe Pinot Noir VQA	750	\$55.00	VINTAGES - ONTARIO WINES	EXULTET ESTATES INC
010518	Georgian Hills Notty Bay Blanc	750	\$18.95	VINTAGES - ONTARIO WINES	GEORGIAN HILLS VINEYARDS INC
018169	Georgian Hills Notty Bay Rouge VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
345140	Georgian Hills Seyval Blanc VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
483883	Georgian Hills Marechal Foch VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
401802	Harwood Estate Windward White VQA	750	\$15.95	LCBO ONTARIO WINES	HARWOOD ESTATE VINEYARDS INC
583518	Harwood Estate Admiral's Blend VQA	750	\$19.95	LCBO ONTARIO WINES	
016876	Hinterland Borealis VQA	750	\$24.00	LCBO ONTARIO WINES	HINTERLAND WINE COMPANY
018361	Hinterland Whitecap VQA	750	\$23.25	LCBO ONTARIO WINES	
426023	Hinterland Ancestral VQA	750	\$25.30	LCBO ONTARIO WINES	
020237	Huff Estates All Day Rosé VQA Can	250	\$4.90	VINTAGES - ONTARIO WINES	HUFF ESTATES INC
025347	Huff Estates The Weekender VQA	750	\$17.95	VINTAGES - ONTARIO WINES	
063982	Huff Estates Getaway Rosé VQA	750	\$18.95	VINTAGES - ONTARIO WINES	
134221	Huff Estates Buried Vine Pinot Gris VQA	750	\$19.95	VINTAGES - ONTARIO WINES	
134239	Huff Estates Merlot VQA	750	\$19.50	VINTAGES - ONTARIO WINES	
155606	Huff Estates Day Tripping Riesling VQA	750	\$19.50	VINTAGES - ONTARIO WINES	
015903	Kim's Soon Makgeolli Premium	750	\$10.95	VINTAGES - ONTARIO WINES	KIM'S WINERY & DISTILLERY
013708	KIN Vineyards Chardonnay VQA	750	\$25.00	VINTAGES - ONTARIO WINES	KIN VINEYARDS
015462	KIN Vineyards KINDLING Sparking Vidal VQA	750	\$26.00	VINTAGES - ONTARIO WINES	
017199	KIN Vineyards Civil Grit Chardonnay VQA	750	\$25.00	VINTAGES - ONTARIO WINES	
023797	KIN Vineyards Civil Grit Marquette VQA	750	\$25.00	VINTAGES - ONTARIO WINES	

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format (mL)	Retail	Merchandising Location	Winery
015549	Lacey Estates Lot 9 Cabernet Franc VQA <i>*temporarily unavailable</i>	750	\$26.00	VINTAGES - ONTARIO WINES	LACEY ESTATES WINERY
018236	Lacey Estates INOX Chardonnay VQA	750	\$22.00	VINTAGES - ONTARIO WINES	
132639	Lacey Estates Inspired Gewürztraminer VQA	750	\$20.00	VINTAGES - ONTARIO WINES	
644740	Leaning Post Riesling Wismer Foxcroft Vineyard VQA	750	\$24.95	VINTAGES - ONTARIO WINES	LEANING POST WINES
033136	NEW Lighthall Vineyards Culmination Nature Blanc de Blanc VQA	750	\$39.95	LCBO ONTARIO WINES	LIGHTHALL VINEYARDS
033187	NEW Lighthall Vineyards Fondation Chardonnay VQA <i>*expected April/May 2023</i>	750	\$29.95	VINTAGES - ONTARIO WINES	
021552	Mastronardi Broken Barrel Wine & Cider Peach	750	\$8.75	LCBO ONTARIO WINES	MASTRONARDI ESTATE WINERY
261347	Mastronardi Sangria	750	\$9.95	LCBO ONTARIO WINES	
382887	Mastronardi White Sangria	750	\$9.95	LCBO ONTARIO WINES	
015300	Muskoka Lakes Cranberry Splash Wine Spritzer	355	\$3.75	LCBO ONTARIO WINES	MUSKOKA LAKES WINERY
234880	Muskoka Lakes Georgian Bay Rosé	750	\$18.95	LCBO ONTARIO WINES	
010441	Norman Hardie Calcaire VQA	750	\$25.20	VINTAGES - ONTARIO WINES	NORMAN HARDIE VINEYARD AND WINERY
125310	Norman Hardie County Pinot Noir Unfiltered VQA	750	\$49.00	VINTAGES - ONTARIO WINES	
131169	Norman Hardie Riesling VQA	750	\$21.20	VINTAGES - ONTARIO WINES	
184432	Norman Hardie Chardonnay Unfiltered VQA	750	\$39.20	VINTAGES - ONTARIO WINES	
208702	Norman Hardie Pinot Noir Unfiltered VQA	750	\$49.00	VINTAGES - ONTARIO WINES	
232751	Norman Hardie Chardonnay Cuvee 'L' Unfiltered VQA	750	\$80.00	VINTAGES - ONTARIO WINES	
237123	Norman Hardie County Cabernet Franc Unfiltered VQA	750	\$29.20	VINTAGES - ONTARIO WINES	
359547	Norman Hardie County Pinot Gris VQA	750	\$29.20	VINTAGES - ONTARIO WINES	
518001	Norman Hardie Cabernet Franc Unfiltered VQA	750	\$35.20	VINTAGES - ONTARIO WINES	
028552	North 42 Degrees Summer Chill VQA	750	\$18.65	LCBO ONTARIO WINES	NORTH 42 DEGREES ESTATE WINERY
493064	North 42 Degrees Pinot Noir VQA	750	\$22.95	LCBO ONTARIO WINES	
538744	North 42 Degrees Cabernet Sauvignon VQA	750	\$22.95	LCBO ONTARIO WINES	

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format (mL)	Retail		Merchandising Location	Winery
013405	IZUMI Genshu Junmai Sake	375	\$18.95		VINTAGES - ONTARIO WINES	
013406	IZUMI Nigori Junmai Sake	375	\$17.50		VINTAGES - ONTARIO WINES	ONTARIO SPRING WATER SAKE COMPANY
020190	IZUMI Black Label Premium Junmai Sake	1500	\$36.50		VINTAGES - ONTARIO WINES	
020376	IZUMI Sake Apple Cider	750	\$22.95		VINTAGES - ONTARIO WINES	
028485	IZUMI Premium Yuzu Sake	375	\$19.95		VINTAGES - ONTARIO WINES	ONTARIO SPRING WATER SAKE COMPANY
028486	IZUMI Premium Plum Sake	375	\$19.95		VINTAGES - ONTARIO WINES	
571109	Izumi Namacho Junmai Sake	375	\$17.50		VINTAGES - ONTARIO WINES	
021548	Oxley Estate Cab Syrah Rosé VQA	750	\$15.95		LCBO ONTARIO WINES	
558809	Oxley Estate Weather Rock Cabernet Franc VQA	750	\$14.10		LCBO ONTARIO WINES	OXLEY ESTATE WINERY INC
583526	Oxley Estate Weather Rock Pinot Grigio VQA	750	\$13.95		LCBO ONTARIO WINES	
028616	Paglione Pinot Grigio VQA	750	\$19.95		LCBO ONTARIO WINES	PAGLIONE ESTATE WINERY
148056	Peninsula Ridge Cabernet Franc Icewine VQA	200	\$29.95		VINTAGES - ONTARIO WINES	PENINSULA RIDGE ESTATES WINERY
013418	Pillitteri Team Canada Vidal Icewine VQA	200	\$29.95		VINTAGES - ONTARIO WINES	
359539	Pillitteri Reserve Riesling Icewine VQA	200	\$34.95		VINTAGES - ONTARIO WINES	PILLITTERI ESTATES WINERY
465203	Pillitteri Reserve Cabernet Sauvignon Icewine VQA	200	\$39.95		VINTAGES - ONTARIO WINES	
488668	Pillitteri Late Harvest Vidal VQA	375	\$15.00		VINTAGES - ONTARIO WINES	
517433	Pondview Estate Icewine Duo (Vidal & Cabernet Franc) VQA	2 × 400	\$64.95		VINTAGES - ONTARIO WINES	PONDVIEW ESTATE WINERY
558452	Pondview Estate Cabernet Franc Icewine VQA	200	\$44.95		VINTAGES - ONTARIO WINES	
646505	Pondview Riesling Icewine VQA	200	\$34.95		VINTAGES - ONTARIO WINES	
645937	Reif Estate Vinea	750	\$29.95		VINTAGES - ONTARIO WINES	REIF ESTATE WINERY
021967	Ridgepoint Wines Appassimento VQA	750	\$50.00		VINTAGES - ONTARIO WINES	RIDGEPOINT WINES

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format (mL)	Retail		Merchandising Location	Winery
032298	NEW The Roost Two Wrongs Make A White VQA	750	\$19.95		VINTAGES - ONTARIO WINES	
521260	The Roost Rosé VQA	750	\$21.95		VINTAGES - ONTARIO WINES	THE ROOST WINE COMPANY
521278	The Roost The Barn Red VQA	750	\$22.95		VINTAGES - ONTARIO WINES	
644682	The Roost Bunch'a Trouble Sparkling Rosé VQA	750	\$26.95		VINTAGES - ONTARIO WINES	
019301	NEW Rosehall Run Pixie Petite Rosé Spritzer	355	\$3.95		LCBO ONTARIO WINES	
032373	NEW Rosehall Run Indigo Sparkling Wine VQA	750	\$25.00		LCBO ONTARIO WINES	
025292	Southbrook Triomphe Orange Wine VQA	750	\$29.95		VINTAGES - ONTARIO WINES	SOUTHBROOK ORGANIC VINEYARDS
028379	Spirit in Niagara Sweet Vermouth	750	\$24.95		LCBO ONTARIO WINES	SPIRIT IN NIAGARA DISTILLERY
023877	Sprucewood Shores Beach Glass Riesling Pinot Grigio VQA	750	\$19.95		LCBO ONTARIO WINES	
138420	Sprucewood Shores Hawk's Flight Reserve Appasimento VQA	750	\$45.00		VINTAGES - ONTARIO WINES	SPRUCEWOOD SHORES ESTATE WINERY
266486	NEW Sprucewood Shores Lady in Red VQA	750	\$14.95		LCBO ONTARIO WINES	
326249	Sprucewood Shores Riesling VQA	750	\$13.95		LCBO ONTARIO WINES	
348524	Sprucewood Shores Warm N Cozy Mulled Wine	750	\$11.95		LCBO ONTARIO WINES	
517425	Sprucewood Shores Sweet Select Riesling VQA	750	\$14.95		LCBO ONTARIO WINES	
468405	Stanners Vineyard Chardonnay VQA	750	\$30.00		VINTAGES - ONTARIO WINES	
490359	Stanners Vineyard Pinot Noir VQA	750	\$40.00		VINTAGES - ONTARIO WINES	
018164	Wildass Rosé VQA Can	250	\$6.95		VINTAGES - ONTARIO WINES	STRATUS VINEYARDS
018165	Charles Baker Riesling VQA Can	250	\$6.95		VINTAGES - ONTARIO WINES	
022002	Wildass Sauvignon Blanc VQA Can	250	\$6.95		VINTAGES - ONTARIO WINES	
412759	Stratus Cabernet Franc VQA	750	\$39.20		VINTAGES - ONTARIO WINES	
660704	Stratus White VQA	750	\$39.20		VINTAGES - ONTARIO WINES	

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format		Merchandising Location	Winery
		(mL)	Retail		
401919	Sugarbush Vineyards Chardonnay VQA	750	\$21.00	LCBO ONTARIO WINES	
401927	Sugarbush Vineyards Gamay VQA	750	\$20.00	LCBO ONTARIO WINES	
402214	Sugarbush Vineyards Cabernet Franc VQA	750	\$21.00	LCBO ONTARIO WINES	SUGARBUSH VINEYARDS LTD
441451	Sugarbush Vineyards Riesling VQA	750	\$20.00	LCBO ONTARIO WINES	
441469	Sugarbush Vineyards Gewürztraminer VQA	750	\$20.00	LCBO ONTARIO WINES	
026123	Sunnybrook Estate Maple Apple Wine	750	\$17.95	LCBO ONTARIO WINES	SUNNYBROOK FARM
111989	Tawse Quarry Road Chardonnay VQA	750	\$35.95	VINTAGES - ONTARIO WINES	
359133	NEW Tawse Cabernet Sauvignon Icewine VQA	200	\$35.95	VINTAGES - ONTARIO WINES	TAWSE WINERY INC
384966	Tawse Spark Brut Sparkling VQA	750	\$25.95	VINTAGES - ONTARIO WINES	
021553	13th Street Expression Cabernet Franc Rosé VQA Can	250	\$5.95	LCBO ONTARIO WINES	13th STREET WINERY
021554	13th Street Expression Pinot Grigio VQA Can	250	\$5.95	LCBO ONTARIO WINES	
015365	Three Dog Winery Dog House Rosé VQA	750	\$17.00	LCBO ONTARIO WINES	
492967	Three Dog Winery Pinot Grigio VQA	750	\$20.20	LCBO ONTARIO WINES	THREE DOG WINERY
639872	Three Dog Winery Reiki Riesling VQA	750	\$17.00	LCBO ONTARIO WINES	
018288	NEW Tzafona Cellars Nava Blanc VQA	750	\$19.95	LCBO ONTARIO WINES	TZAFONA
018289	NEW Tzafona Cellars Nava Ruby VQA	750	\$19.95	LCBO ONTARIO WINES	
495523	Vieni Red Trillium Ripasso VQA	750	\$16.95	LCBO ONTARIO WINES	VIENI ESTATES
030530	Viewpointe The Real McCoy VQA	750	\$17.15	LCBO ONTARIO WINES	
220723	Viewpointe Cabernet Merlot VQA	750	\$13.35	LCBO ONTARIO WINES	VIEWPOINTE ESTATE WINERY
668806	Viewpointe Surfside White VQA	750	\$13.95	LCBO ONTARIO WINES	
307751	O'Leary Chardonnay Unoaked VQA	750	\$14.95	LCBO ONTARIO WINES	VINELAND ESTATE WINES LTD
015854	Vivace Estate Brillante Rosé VQA	750	\$13.95	LCBO ONTARIO WINES	
025561	Vivace Pinot Grigio VQA	750	\$14.95	LCBO ONTARIO WINES	VIVACE ESTATE WINERY
025563	Vivace Etude - Marechal Foch VQA	750	\$14.15	LCBO ONTARIO WINES	

CLUSTER - VQA ENHANCEMENT (CONTINUED)

LCBO#	Description	Format (mL)	Retail	Merchandising Location	Winery
032454	NEW Westcott Vineyards Butlers' Grant Old Vines Pinot Noir VQA	750	\$59.95	VINTAGES - ONTARIO WINES	WESTCOTT VINEYARDS
032522	NEW Westcott Vineyards Block 76 Chardonnay VQA	750	\$47.95	VINTAGES - ONTARIO WINES	
018138	Windrush Pinot Noir Vintner's Reserve VQA	750	\$34.95	VINTAGES - ONTARIO WINES	WINDRUSH ESTATE WINERY

Please refer to Page 32 & 33 for winery contact information.

CLUSTER - ICEWINE

PARTICIPATING STORES

177, 385, 390, 444, 580, 585, 586, 590, 623, 629, 703

Note: Only stores on this list are able to order product and contact the wineries listed.

LCBO#	Description	Format (mL)	Retail Price	Merchandising Location	Winery
015903	Kim's Soon Makgeolli Premium	750	\$10.95	VINTAGES - ONTARIO WINES	KIM'S WINERY & DISTILLERY
016974	WineSoju	375	\$7.50	LCBO ONTARIO WINES	
013405	IZUMI Genshu Junmai Sake	375	\$18.95	VINTAGES - ONTARIO WINES	ONTARIO SPRING WATER SAKE COMPANY
013406	IZUMI Nigori Junmai Sake	375	\$17.50	VINTAGES - ONTARIO WINES	
020190	IZUMI Black Label Premium Junmai Sake	1500	\$36.50	VINTAGES - ONTARIO WINES	
020376	IZUMI Sake Apple Cider	750	\$22.95	VINTAGES - ONTARIO WINES	
028485	IZUMI Premium Yuzu Sake	375	\$19.95	VINTAGES - ONTARIO WINES	
028486	IZUMI Premium Plum Sake	375	\$19.95	VINTAGES - ONTARIO WINES	
571109	Izumi Namacho Junmai Sake	375	\$17.50	VINTAGES - ONTARIO WINES	
148056	Peninsula Ridge Cabernet Franc Icewine VQA	200	\$29.95	VINTAGES - ONTARIO WINES	PENINSULA RIDGE ESTATES WINERY
013418	Pillitteri Team Canada Vidal Icewine VQA	200	\$29.95	VINTAGES - ONTARIO WINES	PILLITTERI ESTATES WINERY
359539	Pillitteri Reserve Riesling Icewine VQA	200	\$34.95	VINTAGES - ONTARIO WINES	
465203	Pillitteri Reserve Cabernet Sauvignon Icewine VQA	200	\$39.95	VINTAGES - ONTARIO WINES	
488668	Pillitteri Late Harvest Vidal VQA	375	\$15.00	VINTAGES - ONTARIO WINES	
517433	Pondview Estate Icewine Duo (Vidal & Cabernet Franc) VQA	2 x 400	\$64.95	VINTAGES - ONTARIO WINES	PONDVIEW ESTATE WINERY
558452	Pondview Estate Cabernet Franc Icewine VQA	200	\$44.95	VINTAGES - ONTARIO WINES	
646505	Pondview Riesling Icewine VQA	200	\$34.95	VINTAGES - ONTARIO WINES	
645937	Reif Estate Vinea	750	\$29.95	VINTAGES - ONTARIO WINES	REIF ESTATE WINERY
028379	Spirit in Niagara Sweet Vermouth	750	\$24.95	LCBO ONTARIO WINES	SPIRIT IN NIAGARA DISTILLERY
359133	NEW Tawse Cabernet Sauvignon Icewine VQA	200	\$35.95	VINTAGES - ONTARIO WINES	TAWSE WINERY INC

Please refer to Page 32 & 33 for winery contact information.

PRODUCTS REMOVED FROM THE DDP

LCBO#	Description	Format (mL)	Comments
232744	Coffin Ridge Riesling Bone Dry VQA	750	
20371	Redtail Vineyards Fumé Gris VQA	750	
374785	Redtail Vineyards Chardonnay VQA	750	
400374	Redtail Vineyards Pinot Noir VQA	750	

WINERY CONTACT INFORMATION

Winery	Agent Contact	Contact Phone Number	Contact Email Address	Distributor Code
ALTON FARMS ESTATE WINERY	Marc Alton	519-466-0157	marc.alton@altonfarmsestatewinery.com	2453
BLUEBERRY HILL ESTATES	Nick Vranckx	519-586-8712	nick@blueberry-hill.ca	4694
BROKEN STONE WINERY	Tim Kuepfer	416-557-7565	tim@brokenstone.ca	0050
BURNING KILN WINERY INC	Karen Matthews	519-420-0673	kmatthews@burningkilnwinery.ca	1564
CASA DEA VINEYARDS LTD	Paul Marconi	866-578-3445	paul@paulmarconi.ca	9781
CAVE SPRING VINEYARD	Cave Spring Order Desk (Courtney Bagshaw/Valerie Archer)	905-562-3581 ext 318	orders@cavespring.ca	1906
CLOSSON CHASE VINEYARDS	Nick Bertrand	647-746-4278	nick@clossonchase.com	8516
COFFIN RIDGE BOUTIQUE WINERY	Kearney	647-454-2869	kearney@coffinridge.ca	9736
COLCHESTER RIDGE ESTATE WINERY	Nancy Burke	519-738-9800 ext 104	nburke@colchesterridge.com	9536
COOPER'S HAWK VINEYARDS	Tom O'Brien	519-738-HAWK (4295)	info@coopershawkvineyards.com	6032
CORNERFIELD WINE COMPANY	Carrie Durand	519-955-2723	adurand@tcc.on.ca	5198
DARK HORSE ESTATE WINERY	Ashley Horlor	519-238-5000 ext 105	info@darkhorseestatewinery.com	1090
DOVER 13 WINES & SPIRITS	Jaime Marshall	519-900-3034	lcbo@dover13.com	3274
EXULTET ESTATES INC	Gerry/Lia Spinosa	613-476-1052	info@exultet.ca	9344
GEORGIAN HILLS VINEYARDS INC	Robert Ketchin	519-599-2255	orders@georgianhillsvineyards.ca	1990
GRANGE OF PRINCE EDWARD VINEYARDS AND ESTATE WINERY	Marlise Ponzio	613-399-1048	marlise@grangeofprinceedward.com	6791
HARWOOD ESTATE VINEYARDS INC	Kerry Wicks	416-346-5895	Kwicks@harwoodestatevineyards.com	4317
HERITAGE ESTATE WINERY + CIDERY	Teara Stringer	705-797-1919	events@heritageestate.ca	1390
HINTERLAND WINE COMPANY	Vicki Samaras	416-524-3588	vsamaras@hinterlandwine.com	1720
HUFF ESTATES INC	Brianne Chapman	613-393-5802	info@huffestates.com	7559
KIM'S WINERY & DISTILLERY	HyungJong Kim	416-650-1028	hjkim@kimswinery.com	3273
KIN VINEYARDS	Shaun McEwan	613-286-4130	shaun@kinvineyards.com	2934
LACEY ESTATES WINERY	Liz Lacey	613-399-2598	liz@laceyestates.com	2360
LEANING POST WINES	Nadia Senchuk	905-643-9795	orders@leaningpostwines.com	1469
LIGHTHALL VINEYARDS	Mike Harris	613-767-9155	orders@lighthallvineyards.com	9504
MASTRONARDI ESTATE WINERY	Frank Carducci	226-350-0093	frank@mastronardiwines.com	7740
MUSKOKA LAKES WINERY	Wendy Hogarth	705-762-3203	wendy@cranberry.ca	5868
NEEDHAMS MARKET GARDEN	Glenn Needham	613-983-6082	glenn440@hotmail.ca	2100
NORMAN HARDIE VINEYARD AND WINERY	Erica Jarrell	613-399-5297	erica@normanhardie.com	8338

WINERY CONTACT INFORMATION

Winery	Agent Contact	Contact Phone Number	Contact Email Address	Distributor Code
NORTH 42 DEGREES ESTATE WINERY	Laurel Renaud	519-738-6111	info@north42degrees.com	2772
ONTARIO SPRING WATER SAKE COMPANY	Ken Valvur	416-365-7253	info@ontariosake.com	9955
OXLEY ESTATE WINERY INC	Abigail Tiessen		admin@oxleystatewinery.com	3032
PAGLIONE ESTATE WINERY	Robin Sheikh	416-890-7631	robin@paglioneestatewinery.com	5152
PENINSULA RIDGE ESTATES WINERY	Jeff Hilborn	519-731-1914	jeff@michaelandrewbrands.com	5699
PILLITTERI ESTATES WINERY	Courtney Dobias	905-468-3147 ext 265	courtney@pillitteri.com	4499
PONDVIEW ESTATE WINERY	Marcel Morgenstern	905-651-6697	Marcel@PondviewWinery.com	9895
QUAI DU VIN ESTATE WINERY	Jamie Quai	519-775-2216	info@quaiduvin.com	0831
REIF ESTATE WINERY	Gord Pugh / Bruno Reis	905-933-8166 905-651-0349	gord@reifwinery.com / bruno@reifwinery.com	0041
RIDGEPOINT WINES	Mauro Scarsellone	416-616-8610	mauro@ridgepointwines.com	7301
THE ROOST WINE COMPANY	Jessica Maish	705-607-5814	jessica@theroostwineco.ca	1428
ROSEHALL RUN VINEYARDS INC	J.J. Syer	613-849-9628	jj@rosehallrun.com	7577
SOUTHBROOK ORGANIC VINEYARDS	Robert Kidd	416-482-0241	rkidd@vinexx.com	8451
SPIRIT IN NIAGARA DISTILLERY	Rhonda Reid	905-934-1300	rhonda@spiritinniagara.com	4355
SPRUCEWOOD SHORES ESTATE WINERY	Stephen Mitchell	519-738-9253	steve@sprucewoodshores.com	9342
STANNERS VINEYARDS INC	Colin Stanners	613-813-3361	colin@stannersvineyard.ca	6452
STRATUS VINEYARDS	Charles Baker	905-401-1806	charlesbaker@stratuswines.com	6397
SUGARBUSH VINEYARDS LTD	Rob or Sally Peck	613-399-9000	robert@sugarbushvineyards.ca	3331
SUNNYBROOK FARM	Jeff Hilborn	519-731-1914	jeff@michaelandrewbrands.com	4732
TAWSE WINERY INC	Daniel Lafleur	647-221-9600	d.lafleur@tawsewinery.ca	6422
13th STREET WINERY	Ilya Rubin	905-984-8463	ilya@13thstreetwinery.com	5770
THREE DOG WINERY	Adam Rytwinski	778-882-8220 613-403-4323	adam@threedogwine.com wine@threedogwine.com	6135
TZAFONA	Revika Durgia	365-440-6707	revika.d@inkas.ca	5554
VIENI ESTATES	Konrad Kowalski	647-215-8012	konrad@forthk.com	2985
VIEWPOINTE ESTATE WINERY	Paul Singer	905-719-7030	paul@wineandleisure.com	9245
VINELAND ESTATE WINES LTD	Brenda Cottage	905-562-7088 ext 112	orderdesk@vineland.com	0828
VIVACE ESTATE WINERY	Jean Qian	519-997-2576	jean.qian@vivaceestatewinery.com	3258
WAUPOOS ESTATES WINERY	Kyle Baldwin	613-476-8338	info@waupooswinery.com	7857
WESTCOTT VINEYARDS	Jessica Ramage	-	Jessica@westcottvineyards.com	5582
WINDRUSH ESTATE WINERY	Ryan Pennie	416-539-9278	ryan@zastfoods.com	3549